

Market/View Australia

Market/View, Australia’s most comprehensive commercial insurance market overview, was created with the goal of developing the most robust and granular reference source for the Australian commercial insurance market. To achieve this goal we built a unique database that enables market participants to understand segment specific trends through an interactive online platform.

Market/View will allow you to gain detailed insights into the volume of premium by product, industry, client size and/or territory according to risk appetite or segmentation. This will help you to make more informed decisions and stay ahead of the competition by, for example: identifying segments of interest to expand into; developing a strategy for targeting pockets of the market; benchmarking in specific segments.

Unique insights into the Australian Commercial Insurance market

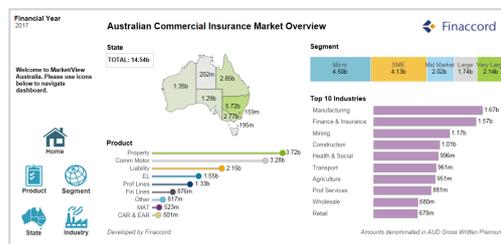
Market/View provides insights on the size of the Australian Commercial Insurance market segmented by 24 products, 19 industries, 8 states and territories, and 5 client size segments, and includes access to c. 55,000 individual premium data points across three years (FY 2015, FY 2016, FY 2017).

The market sizing methodology is based on a breadth of information sources, including:

- **Aon broker and carrier insights:** insights and output review from Aon brokers and the largest Australian Commercial carriers
- **Proprietary Aon placement data:** two million data points used to analyse buying behaviour and average premium spend by segment
- **Third party data:** a wide range of third party datasets including ABS, ATO, APRA, NCPD, Finaccord
- **Finaccord algorithms:** proprietary algorithms built through linking a wide range of data sources

Business decisions based on the most comprehensive and robust dataset available

- Analyse the relative size of market segments and understand sources of growth and emerging opportunities
- Deep-dive by product line, industry, geography and client size segment to identify areas of focus
- Make business decisions based on a comprehensive understanding of the latest market trends



To learn more about Market/View contact:

Giselle Walther
Group Managing Director,
APAC, Aon Inpoint
80 Collins Street,
Melbourne, VIC 3000,
Australia
+ 61 3 9211 3143
giselle.walther@aon.com

Tobias Schneider
Manager, Lead Consultant,
Aon Inpoint
201 Kent Street, Sydney,
NSW 2000, Australia
+ 61 4 6644 3985
tobias.schneider@aon.com

Wesley Heng
Lead Analyst, Aon Inpoint
201 Kent Street, Sydney,
NSW 2000, Australia
+61 4 1621 7457
wesley.heng@aon.com

Alan Leach
Director
Finaccord
The Office Farringdon,
24 Greville Street,
London, EC1N 8SS, UK
+44 20 3178 2557
aleach@finaccord.com

Visit finaccord.com