

Finaccord

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DISTRIBUTION CHANNELS INVESTIGATED FOR THIS PRODUCT

Direct sales

Aggregators and financial advisers

of which

Aggregators

Financial advisers

Not-for-profit affinity groups

of which

Charities

Educational institutions

Professional and trade associations

Trade unions

Financial partners

of which

Banks and building societies

Insurance companies

Non-financial commercial partners

of which

Airlines

Automotive associations

Broadband and telecoms retailers

Car manufacturers

Catalogue and other retailers

Football and other sports clubs

Loyalty schemes

Magazine, newspaper and other media entities

Post Office

Supermarkets

Travel companies and tour operators

Worksite