

Finaccord

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DISTRIBUTION CHANNELS INVESTIGATED FOR THIS PRODUCT

Direct sales

Insurance aggregators and brokers

namely

Aggregators

Insurance brokers

Not-for-profit affinity groups

namely

Charities

Educational institutions

Professional and trade associations

Trade unions

Financial partners

namely

Banks and building societies

Credit card issuers

Insurance companies

Non-financial commercial partners

namely

Automotive associations

Catalogue and other retailers

Electricity, gas and water companies

Estate agents

Football and other sports clubs

Loyalty schemes

Magazines, newspapers and other media entities

Post Office

Supermarkets

Worksite