

Finaccord

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## DISTRIBUTION CHANNELS INVESTIGATED FOR THIS PRODUCT

Direct sales

Aggregators and financial advisers

*namely*

Aggregators

Financial advisers

Not-for-profit affinity groups

*namely*

Charities

Educational institutions

Professional and trade associations

Trade unions

Financial partners

*namely*

Banks and building societies

Credit card issuers

Non-financial commercial partners

*namely*

Automotive associations

Catalogue and other retailers

Electricity, gas and water companies

Football and other sports clubs

Loyalty schemes

Magazines, newspapers and other media entities

Post Office

Supermarkets

Worksite