

Finaccord

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## DISTRIBUTION CHANNELS INVESTIGATED FOR THIS PRODUCT

Direct sales

Insurance aggregators and brokers

*namely*

Aggregators

Insurance brokers

Not-for-profit affinity groups

*namely*

Automotive clubs

Charities

Educational institutions

Professional and trade associations

Trade unions

Financial partners

*namely*

Banks and building societies

Credit card issuers

Non-financial commercial partners

*namely*

Automotive associations

Car dealers

Car manufacturers

Catalogue and other retailers

Electricity, gas and water companies

Football and other sports clubs

Loyalty schemes

Magazines, newspapers and other media entities

Post Office

Supermarkets

Worksite