

Finaccord

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## DISTRIBUTION CHANNELS INVESTIGATED FOR THIS PRODUCT

Direct sales

Aggregators and brokers

*namely*

Aggregators

Loan brokers

Social lending networks

Not-for-profit affinity groups

*namely*

Charities

Educational institutions

Professional and trade associations

Trade unions

Financial partners

*namely*

Credit card issuers

Insurance companies

Non-financial commercial partners

*namely*

Automotive associations

Catalogue and other retailers

Electricity, gas and water companies

Football and other sports clubs

Magazine, newspaper and other media entities

Post Office

Supermarkets

Worksite