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FULL LISTING OF PUBLISHED RESEARCH REPORTS

Affinity and Partnership Marketing Research - UK

	Date of publication	Price
Affinity and Partnership Marketing in UK Accident and Health Insurance	Jan-08	£1,195.00
Affinity and Partnership Marketing in UK Credit Cards and Personal Loans	Jan-08	£1,195.00
Affinity and Partnership Marketing in UK Household and Home Emergency Insurance	Jan-08	£1,195.00
Affinity and Partnership Marketing in UK Life Insurance and Pensions	Jan-08	£1,195.00
Affinity and Partnership Marketing in UK Mortgages and Savings Accounts	Jan-08	£1,195.00
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Commercial Affinity Groups: Marketing Financial Services through UK Professional and Trade Associations	Jan-08	£1,195.00

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Affinity and Partnership Marketing in Household and Home Emergency Insurance in Germany	Jan-09	€1,495.00
Affinity and Partnership Marketing in Life Insurance and Pensions in Germany	Jan-09	€1,495.00
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Commercial Affinity Groups: Marketing Financial Services through Professional and Trade Associations in Germany	Jan-09	€1,495.00
<i>Consumer Financial Services Research - Germany *</i>		
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Partner Metrics: Consumer Attitudes Towards and Willingness to Use Alternative Providers in Fin. Servs. in Germany	Feb-09	€1,995.00
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