

Identifying Insurance Market Opportunities

Driving growth with data and insight
from Finaccord's Insurance Insight Platform



If you want to develop a winning strategy, you need answers to key questions about today's competitive insurance markets.

Insurance Markets

- How large is the market?
- How fast is it growing?
- Is the market profitable?
- What are the key trends and developments?

Competitors and Customers

- Who are the major competitors?
- Who are your potential customers?
- How can they be reached?

Wouldn't you like to have data that answers these questions instantly and in one place?

Finaccord's Insurance Insight Platform provides all this data and more, giving instant, detailed, comparative views of the major European markets.

Insurance Insight Platform consolidates up-to-date, standardised data on **premiums, profitability and distribution** into a single platform, giving users access to high-quality, in-depth insights and thus a better understanding of non-life insurance markets.

How does the Insurance Insight Platform help insurers?

- Make faster, better-informed decisions with up-to-date data.
- Understand insurance markets better with in-depth analysis and insights.
- Easily access the data you need through a single platform.



Finaccord understands my business... the data is more trustworthy than some competitors, and the team is fantastic and really committed

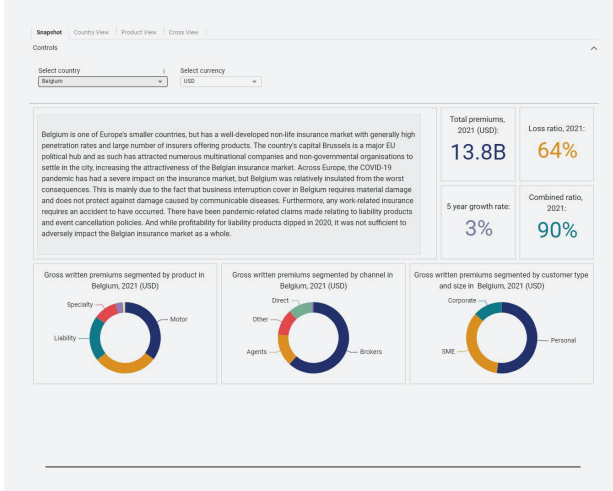


– Chief of Staff of an EMEA insurer

Data at your fingertips

The Insurance Insight Platform collates regulatory data for each country, enhanced with proprietary research, third-party sources, and Aon's own insights. There are four different views to use in the platform:

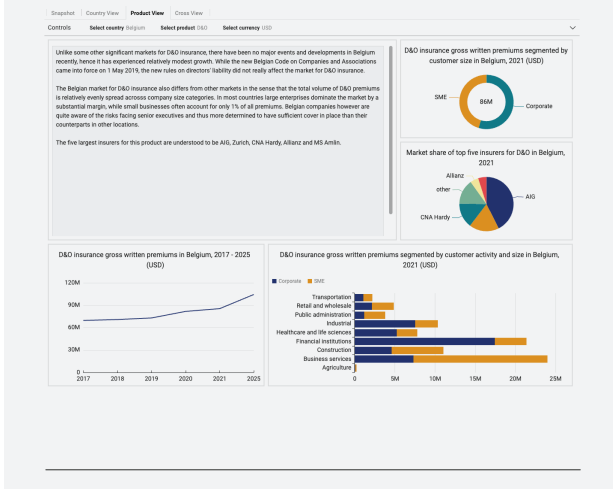
Snapshot view: provides a broad overview of each country.



Country view: provides more details about premiums, profitability, and distribution across multiple lines of business.



Product view: generates reports for 10 separate insurance products.



Cross view: compares data from multiple countries in a single dashboard.



The Insurance Insight Platform provides data across:

Products

- Motor
- Property
- Liability
- Professional indemnity
- D&O
- MAT
- Workers compensation
- Surety
- Trade credit
- Specialty

Distribution channels

- Brokers
- Agents
- MGAs
- Direct sales
- Other channels

Geographies

- Austria
- Belgium
- France
- Germany
- Italy
- Netherlands
- Spain
- Switzerland
- United Kingdom

Premiums

- Personal lines
- Commercial lines, further segmented by customer size and industry

Why use our data?

Finaccord is part of Aon's Strategy and Technology Group. This group enables re/insurer clients to make better growth decisions by combining industry-specific market data with research-based strategic consulting and technology to model capital, reserve and price for their new products.

Our data visualisation tools can help re/insurers better understand their markets, combining regulatory data, primary research, and proprietary data modelling. Visit our data visualisation page to learn more.

How could the Insurance Insight Platform help transform your business?

Contact info@finaccord.com to learn more.

